



Transforming Conservation



Why people care about the environment



- Clean water
- Clean air
- Natural places to play

(From The Nature Conservancy, 2012)



Challenges we face to conservation?

Aging
population

Urbanization



Clean water

Clean air

Natural places to play

Missing
Connectivity

New
Partners

Challenges we face to conservation AND HEALTH?

Aging
population

Urbanization

DISEASES OF
THE HEART

CANCER

CV DISEASE

RESPIRATORY
DISEASE

INJURIES

Missing
Connectivity

New
Partners



Urban Tree Canopy



Improved Air Quality

More Green Space



More Physical Activity

Access Via Trails



Reduced Stress

Closer Green Space

Better Social Cohesion

Maternal Health

Chronic Disease

Mental Health





What's Next?



Linking People
Getting the Information Together
Demonstrating the Links