

# 10 Reasons

Why this is the moment  
to invest in parks.



THE  
TRUST  
FOR  
PUBLIC  
LAND

# Our Mission:

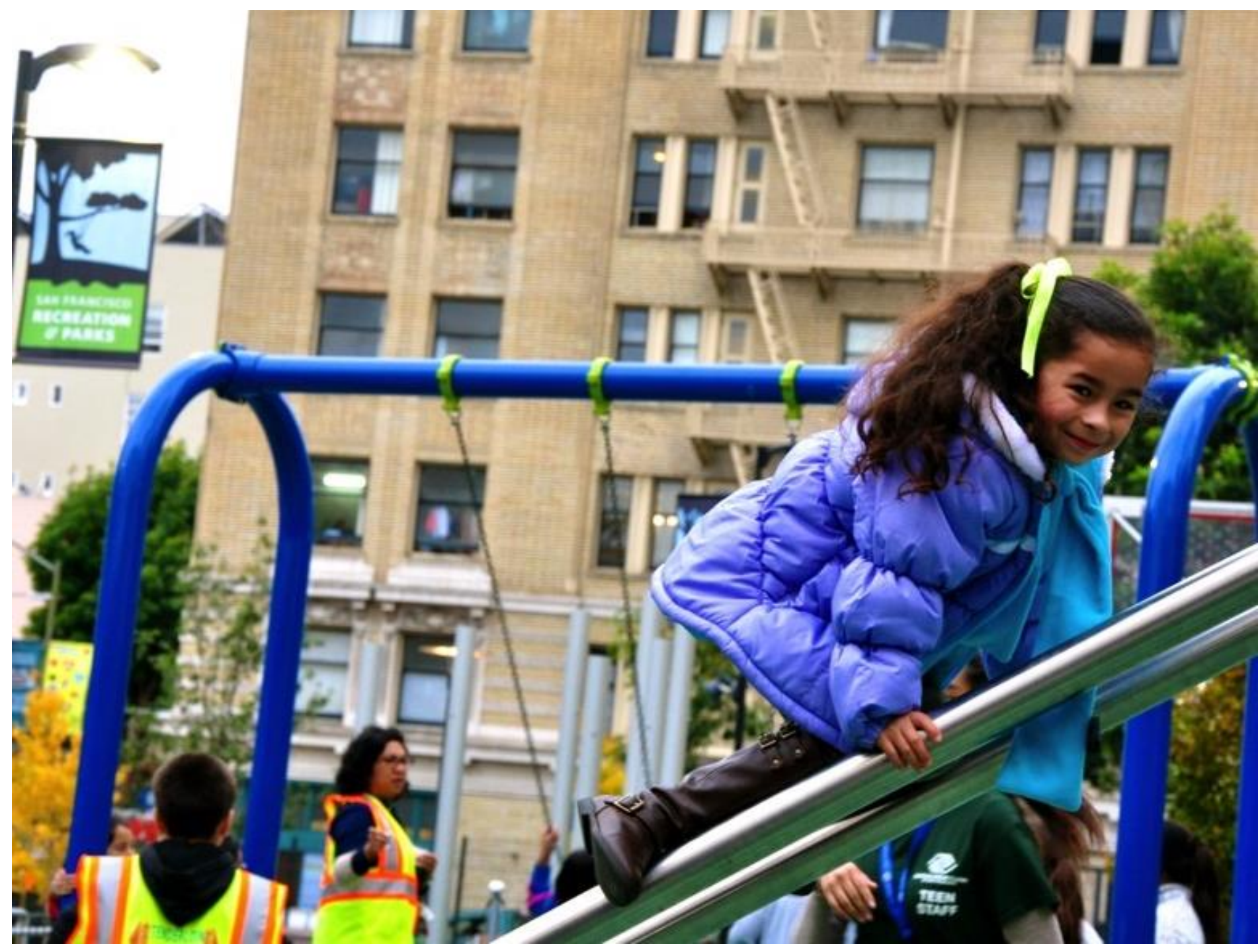
The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.



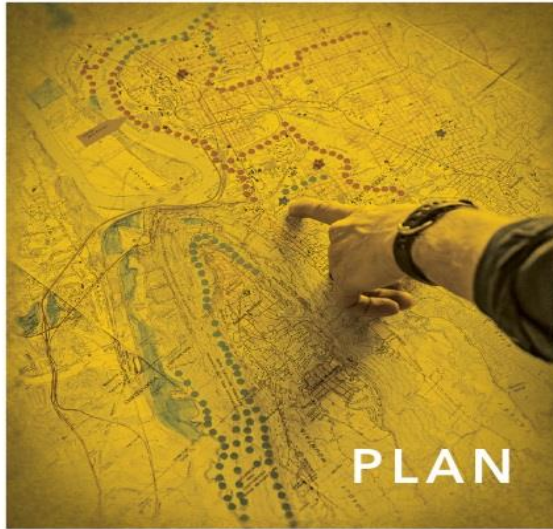
HOLLYWOOD







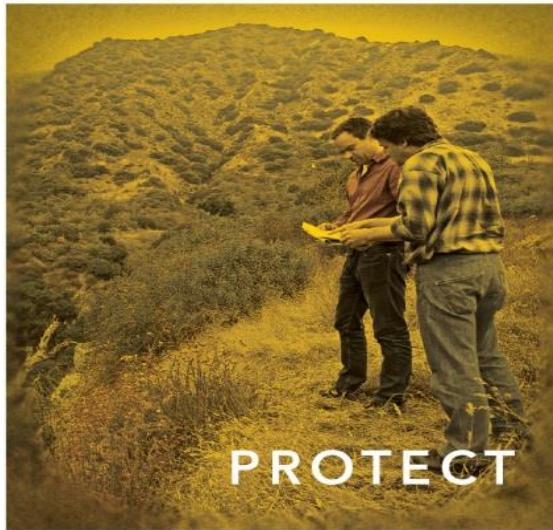




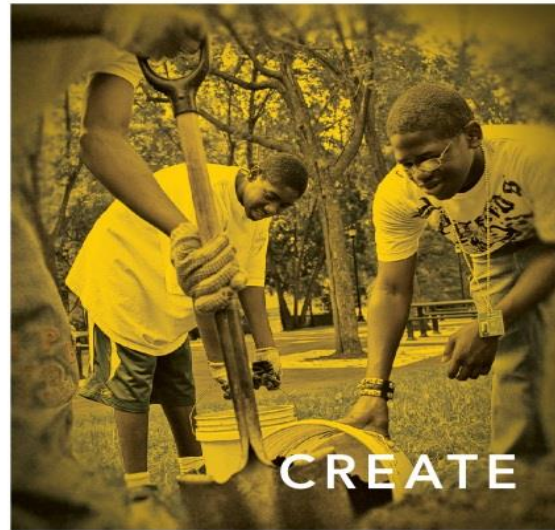
PLAN



FUND



PROTECT



CREATE







# Our habitat then...



# Our habitat now...

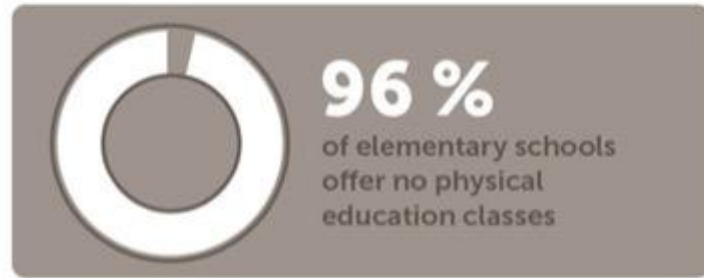
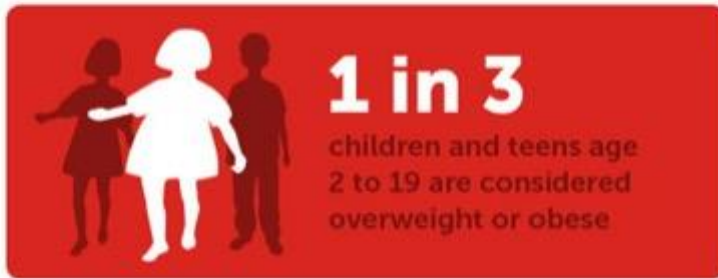


# Our habitat now...

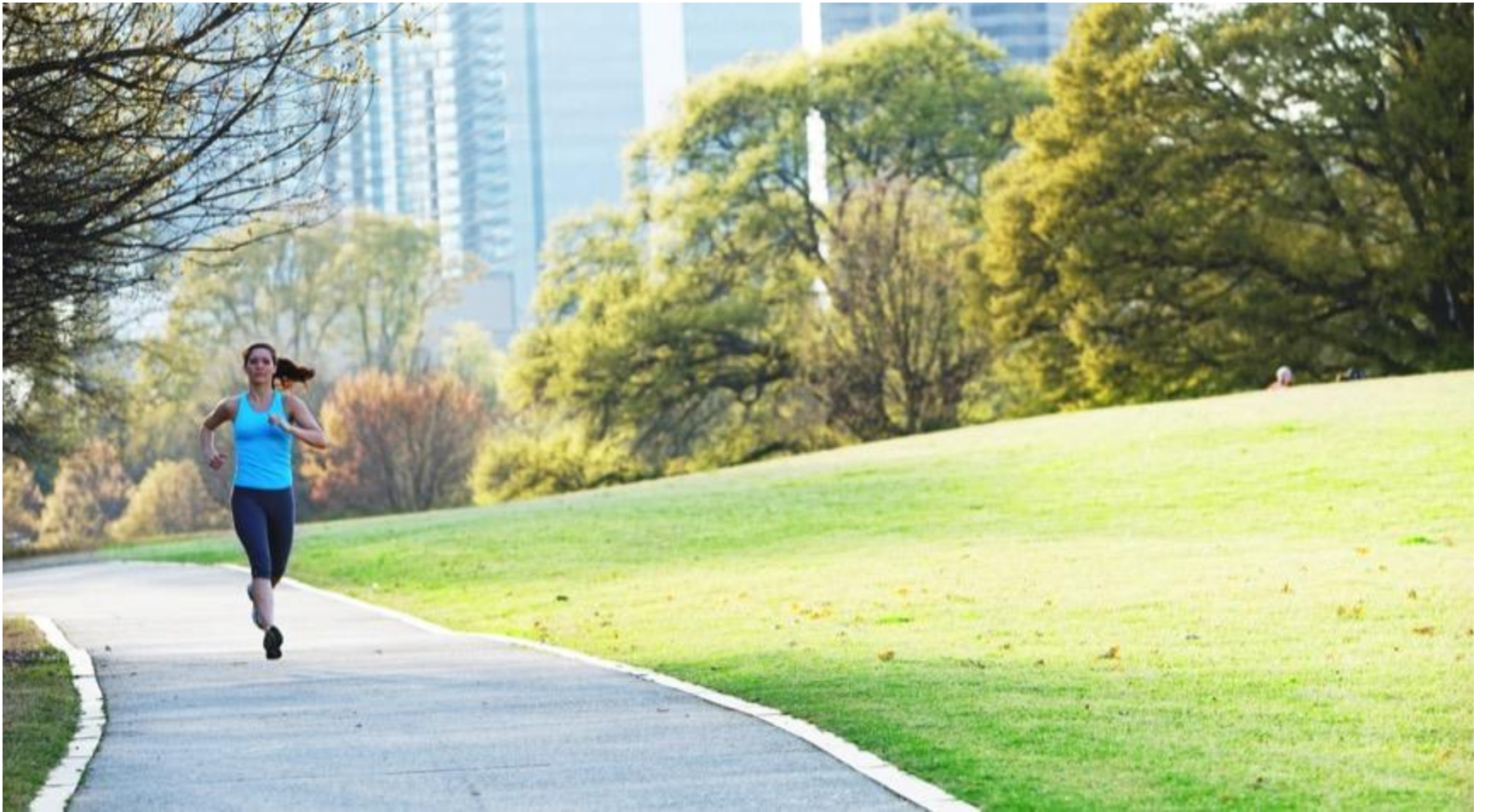


# 1. Parks are a health plan.

## CHILDHOOD OBESITY, BY THE NUMBERS



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## 2. Parks are a solution to Nature Deficit Disorder.



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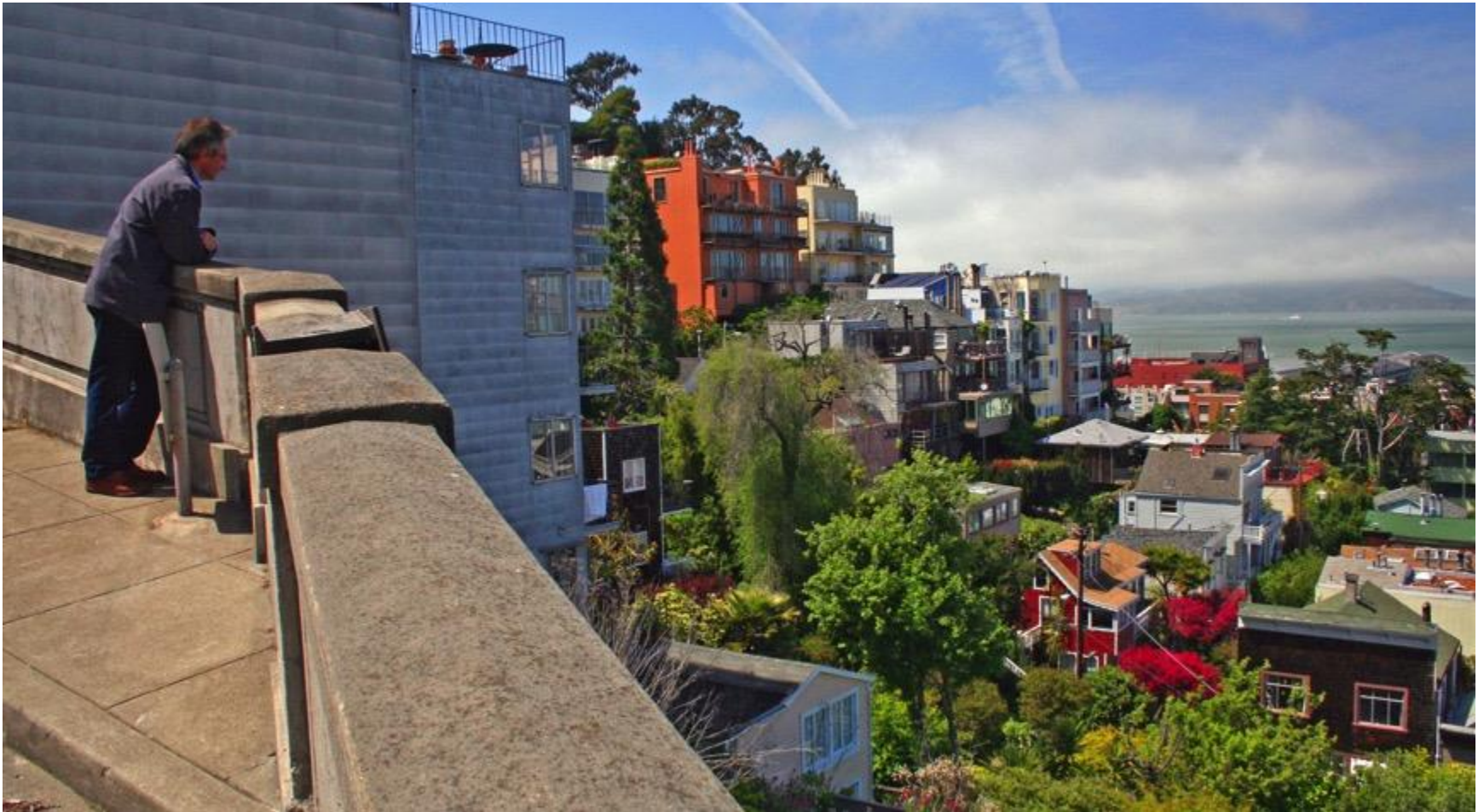


## 2. Parks are a solution to Nature Deficit Disorder.





# 3. Parks are a climate solution. (Connect. Cool. Absorb. Protect.)



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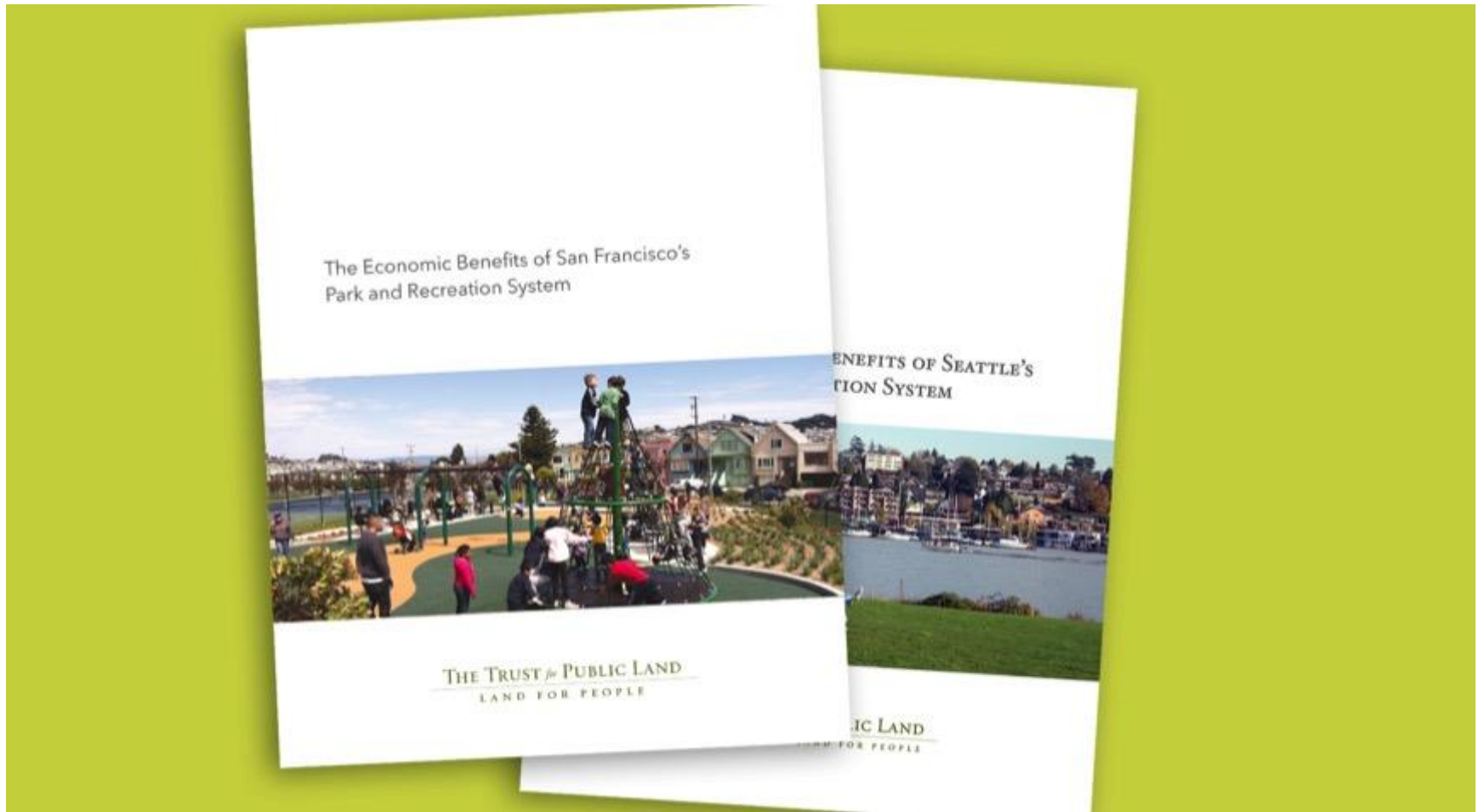


# 4. Parks have a strong ROI.



© Glenn Oakley / Idaho Stock Images

# 4. Parks have a strong ROI.



## 5. Parks create social capital and build communities.





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## 6. We've got solutions to the land problem.



Seattle Olympic Sculpture Park Before

## 6. We've got solutions to the land problem.



Seattle Olympic Sculpture Park After

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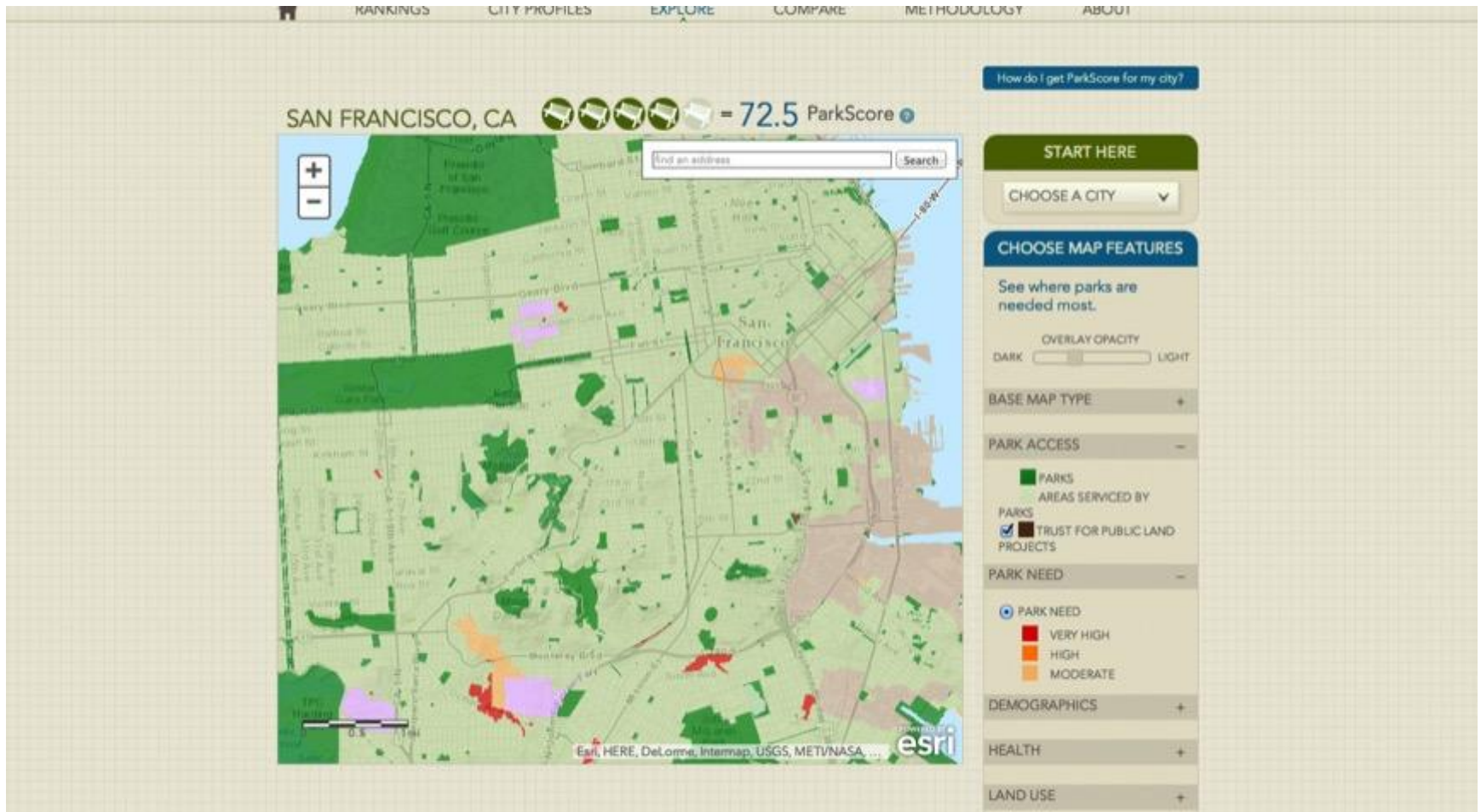


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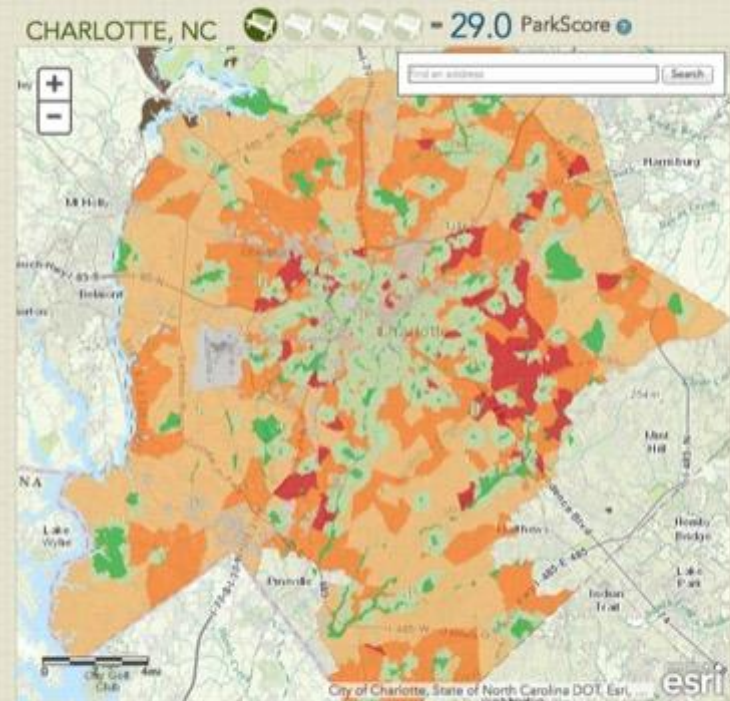




# 7. We've got 21<sup>st</sup> century tools.



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# 8. Everyone wants parks.



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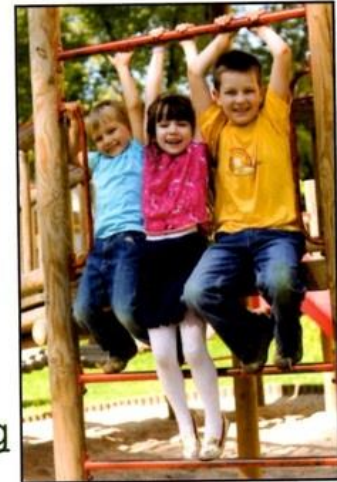
## Vote YES for Our Parks and Trails!



*...because we all know how important our parks and trails are to our quality of life.*



**The Missoula County Parks and Trails bond will improve our quality of life by fixing aging playgrounds, create new trails and playing fields, and boost our local economy by allowing us to host sporting tournaments we can't right now.**



Learn more: [www.ForParksandTrails.org](http://www.ForParksandTrails.org)



## 8. Everyone wants parks.



NEW FREEDOM PARK, DENVER, CO

# 9. They're beautiful.



NADAKA NATURE PARK, GRESHAM, OR



# 9. They're beautiful.



COLUMBIA RIVER GORGE

# 9. They're beautiful.



WHITEFISH LAKE, MT

# 9. They're beautiful.



STORY MILL, BOZEMAN, MT

# 10 REASONS

Why this is the moment to invest in parks.

1. Parks are a health plan.
2. Parks are a solution to Nature Deficit Disorder.
3. Parks are a climate solution. (CONNECT. COOL. ABSORB. PROTECT.)
4. Parks have a strong ROI.
5. Parks create social capital and create communities.
6. We've got solutions to the land problem.
7. We've got 21st century tools.
8. Everyone wants parks.
9. They're beautiful.
10. A 10-minute walk to a park will be good for every American.

THE  
TRUST  
FOR  
PUBLIC  
LAND

10. A 10-minute walk to a park will be good for everyone in America.





THE  
TRUST  
**FOR**  
**PUBLIC**  
**LAND**

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.

[tpl.org](https://www.tpl.org)