# Policy Levers & Promising Models to Advance Green Schoolyards

childrenandnature.org

# **Moderator:**

Anne-Marie Spencer, PlayCore

# Panelists:

- Hanaa Hamdi, PhD, The Trust for Public Land
- Holly Hunt, School Health Branch, Centers for Disease Control
- Alex Mays, Healthy Schools Campaign
- Jeff Vincent, PhD, Center for Cities + Schools, University of California, Berkeley

# Expanding Hospital Community Benefits to Invest in Green Schoolyards



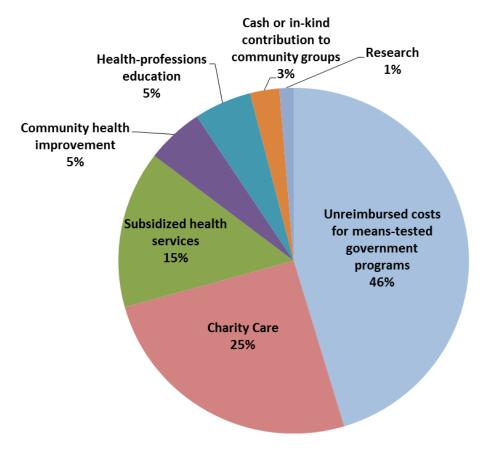
Hanaa A. Hamdi, Ph.D. | Public Health Director | The Trust for Public Land Children & Nature Network Leadership Conference | Oakland, CA. May, 2018

### Tax-exempt Hospitals & Community Benefits

Hospital Community Benefits (HCBs) are initiatives and activities undertaken by tax-exempt hospitals to improve the health in the communities they serve.



## Hospital Community Benefit Spending



Unreimbursed Costs of means-tested government programs: 46%

Charity Care: 25%

Subsidized health services: 15%

**Community Health Improvement: 5%** 

Health-professions education: 5%

Cash or in-kind contribution to community groups: 3%

Research: 1%



### The Cost of "Sickcare"

#### **Health Care Expenditures**

**\$3.3 trillion** National Health Expenditure

**\$245 billion** Cost of diagnosed diabetes

> **\$176 billion** Direct medical costs

**\$69 billion** Decreased productivity **Health Profile of Americans** 

50% live with at least one CC

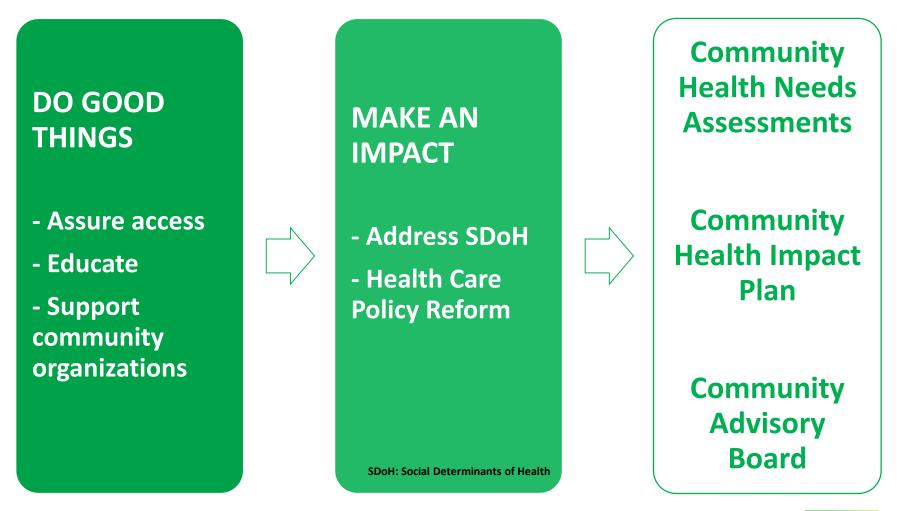
1 in 4 live with MCCs

**3** in **4** individuals age 65<sup>+</sup> live with MCCs

CC: Chronic Conditions MCC: Multiple Chronic Conditions



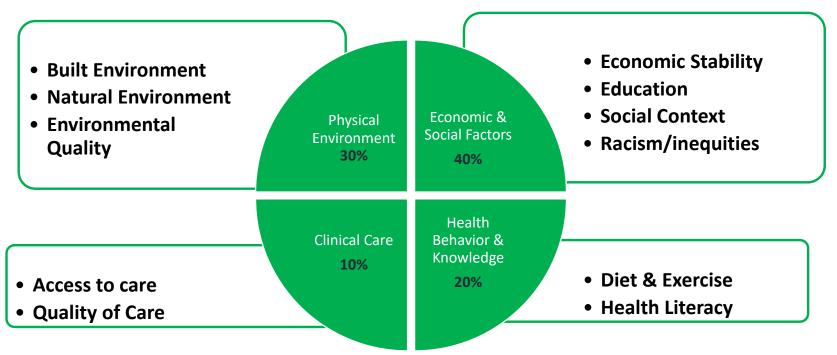
### From Charity Care to Accountable Care





## Hospitals Invest in Determinants of Health

**Determinants of Health** 





## **Examples of Hospital Community Benefit Investments**

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#### Trinity Health to Invest \$80M in Community Health Preventative Programs

#### BY ADRIENNE ROBERTS





Livonia-based Trinity Health will invest \$80 million over the next five years in grants and services that focus on policy, systems, and environmental changes that aim to reduce tobacco use and obesity, while addressing other health issues.

"This program will help us advance health and quality of life by addressing the root causes of poor health," says Dr. Bechara Choucair, senior vice president of safety net and community health at Trinity Health. "It represents a

Kaiser Permanente.		Share Our Views, News and Moves			
About Us	News & Views	In The Community	Making Headlines	Resear	
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#### Press Release

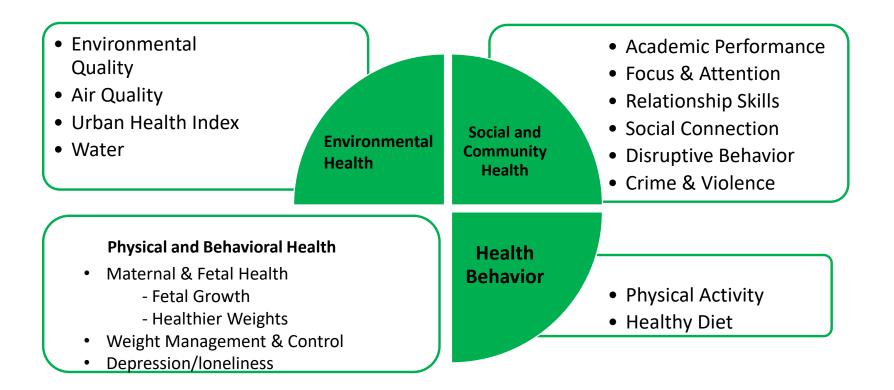
#### Kaiser Permanente Commits \$2 Million to Gun Injury Prevention Research

New public health initiative to focus on preventing injuries and death from firearms





## Multiple Health Benefits of Green Schoolyards





### Leveraging HCB Investment For Green Schoolyards

#### **Partnerships**

Community Advisory Boards Community Health Needs Assessments Community Improvement Plans **Policy & Regulations** 

Local State Federal



# Thank you!

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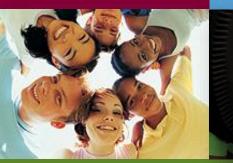
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The Whole School Whole Community Whole Child Approach: Opportunity to Advance the Green Schoolyards Movement









Holly Hunt, MA Chief, School Health Branch (SHB) (CDC Healthy Schools) Division of Population Health

National Center for Chronic Disease Prevention and Health Promotion Division of Population Health | School Health Branch Division of Population Health | School Health Branch



### CDC Division of Population Health School Health Branch (CDC Healthy Schools)

#### Shared Priorities between health and education:

- Increase quantity and quality of physical education, health education and physical activity
- Improve the nutritional quality of foods provided in school
- Improve the capacity of schools to manage chronic conditions

#### **CDC's Role:**

- Quality of health education in schools
- Evidence-based guidelines and recommendations for school programs and policy
- Tools and resources for educators and administrators
- Training and professional development

# **Healthy Students Do Better in School**

### Students that are....

#### Physically active

# Eating breakfast and healthy foods

Managing their chronic health conditions (e.g., asthma, diabetes)

- Have increased test scores
- Have increased grades
- Have increased school attendance
- Have improved classroom behavior

Source: Michael et al. JOSH. 2015:10;740-58.

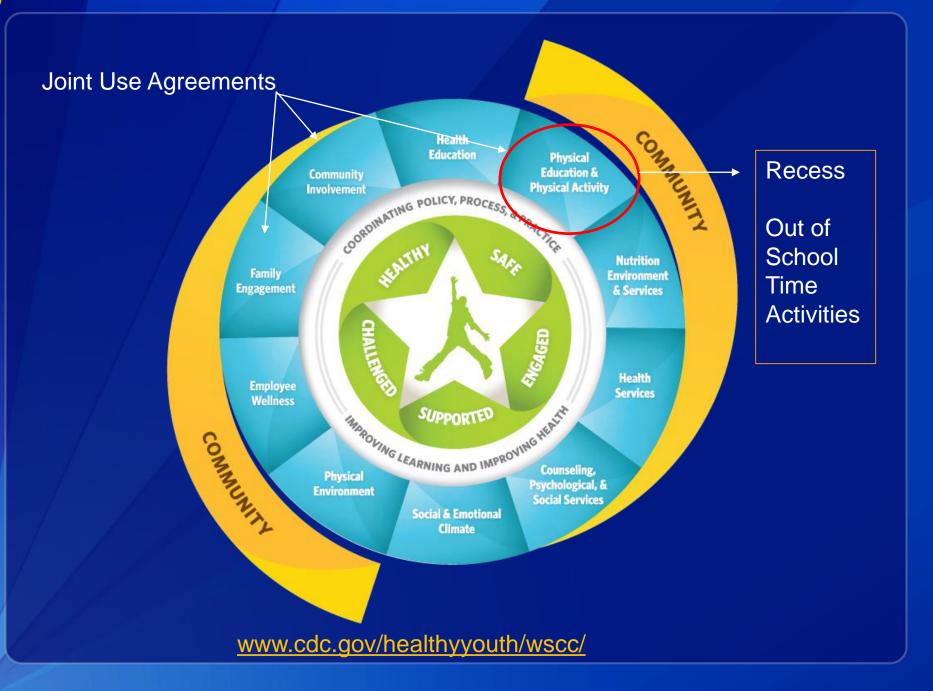


# Whole School Whole Community Whole Child (WSCC)



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### **Virtual Healthy School**

Centers for Disease Control and Prevention CDC 24/7: Saving Lives, Protecting People™

#### Virtual Healthy School (VHS)



#### File Formats Help:

How do I view different file formats (PDF, DOC, PPT, MPEG) on this site?

Page last reviewed- April 26, 2018

#### Healthy Schools



#### Y +

Nutrition Environment	Physical Activity	Obesity Prevention	Chronic Conditions
HEALTH & ACADEMICS	DATA & STATISTICS	Whole School, Who	le Community, Whole Child
PARENT ENGAGEMENT	TOOLS & TRAINING		And
LOCAL SCHOOL WELLNESS POLICY	SCHOOL HEALTH GUIDELINES		
RESOURCES	MULTIMEDIA		

# www.cdc.gov/healthyschools







# **THANK YOU!**



# Advancing Green Schoolyards through ESSA Implementation

Space to Grow transforms Chicago schoolyards into vibrant spaces to play, learn and be outside.



# **Every Student Succeeds Act**



# **ESSA Title I**

- State accountability systems: measure of school quality or success (36 states included chronic absenteeism)
- Report cards: required to include chronic absenteeism
- Needs assessments: required for underperforming schools
- School improvement: required to include evidence-based interventions; informed by needs assessment

# **Additional Opportunities in ESSA**

- Title II: professional development and literacy
- Title IV: Student Support and Academic Enrichment Grants and community support for school success

# What can you do?

- Check out your state ESSA plan
  - What did your state select for its school quality measure?
  - Are there opportunities for public engagement?
- Get involved in the development of your school district ESSA plan
- Make the case for how green schoolyards support academic performance, attendance and student physical and mental health

Thank you!

Alex Mays Healthy Schools Campaign alex@healthyschoolscampaign.org

Additional information can be found at healthyschoolscampaign.org/policy/essa

Download State ESSA Plans to Support Student Health and Wellness: A Framework for Action healthyschoolscampaign.org/state-essa-framework







# PK-12 Public School Infrastructure

### Federal Funding

Jeff Vincent, PhD jvincent@Berkeley.edu Green Schoolyards Conference May 21, 2018 / Oakland, CA



Wildflower Garden and Vegetable Beds (former) Bancroft Elementary School

# Our \$100 Billion Opportunity

**Federal Funds for Public Schools Infrastructure** 



# 

IMPROVING URBAN PUBLIC School Facilities



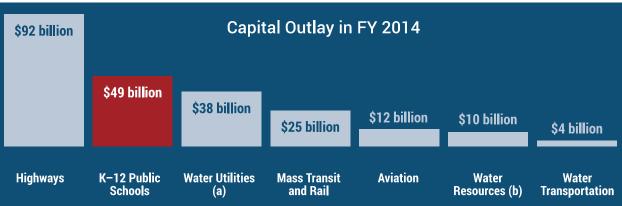
# Essential places

# 55 million children and adults are in schools every weekday, 1 in 6 Americans.



# Public school facilities sector

- 2nd largest sector of national infrastructure
- \$49 billion in capital investment a year
- 68% federal funding for transportation & water
- < 1% for public school infrastructure</li>



Water Resources (b) includes water containment systems (dams, levees, reservoirs, and watersheds) and sources of freshwater (lakes and rivers). Water Utilities (a) includes water supply and wastewater treatment facilities. Based on data from the Office of Management and Budget and the Census Bureau, CBO Public Spending on Transportation and Water Infrastructure, 1956-2014, March 2015 report. PK12 Public Schools data is 20 year average annual capital outlay for school construction, in 2014 \$-from State of our Schools 2016 report. \$87 billion annual need for capital projects

State of our Schools 2016

# • 2% CRV to renew systems, components, and finishes beyond their useful life

• Roofs, boilers, HVAC, doors, windows, wiring, plumbing, etc.

# • 1% CRV to catch up on deferred maintenance, health, safety and security standards

- Accessibility
- Abating legacy toxics—lead, PCBs, asbestos
- Resiliency for natural disasters
- New security improvements for human threats

#### •1% CRV to address educational program change

- Special education
- Early childhood
- Career and technical education
- Support for instructional technology

# \$38 billion annual gap

Over half of all schools are estimated to need major repairs.

Average age of schools is 44 years.

Local districts held \$425 billion in long term debt at the end of FY 2015.



State of our Schools 2016; NCES; U.S. Census of Governments

# Cost of neglect

25-Year-Old Textbooks and Holes in the Ceiling: Inside America's Public Schools: NY Times, April 16, 2018

"My public school is full of dedicated educators and students, but the building dates to 1938 and has barely been renovated. The level of dilapidation is something we've all become desensitized to. When I went out to take pictures, I realized how little I notice it on a day-to-day basis." HS Teacher, Providence, R.I.



Poor Quality Hardscape with Old Equipment Martin Luther King Elementary School

# Cost of neglect

# DANGER: LEARN AT YOUR OWN RISK

TOXIC CITY & SICK SCHOOLS

By Barbara Laker, Wendy Ruderman, and Dylan Purcell / Staff Writers Photos and video by Jessica Griffin / Staff Photographer

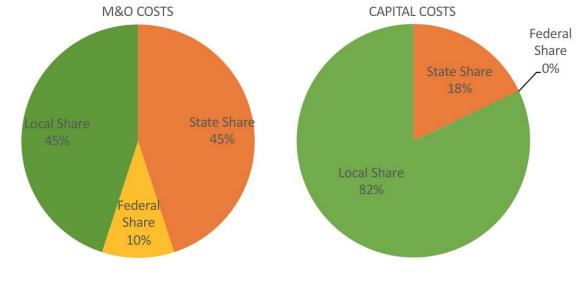
Thursday, May 3, 2018



Many Philadelphia schools are incubators for illness, with environmental hazards that endanger students and hinder learning.

### AN INEQUITABLE FUNDING SYSTEM

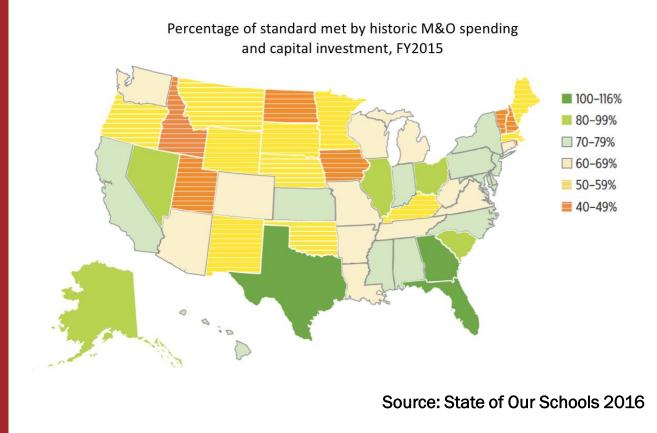
# Local communities pay 45% of M&O and 82% of capital construction outlay



Because local wealth varies greatly, some communities have modern, high-quality schools, while others do not.

Source: State of Our Schools 2016

#### ON AVERAGE, STATES SPENDING ONLY 68% OF MODERN STANDARDS



It's the time to make the case for schools

## National attention on infrastructure

•A \$1 trillion federal infrastructure plan with

10% for public schools = \$100 billion toward \$870 billion needed over the next 10 years.

Bills introduced in U.S. Senate and House

#### <sup>115TH CONGRESS</sup> 1st Session **S. 1674**

To provide grants for the repair, renovation, and construction of public elementary schools and secondary schools, to establish a school infrastructure bond program, and for other purposes.

#### 115TH CONGRESS 1ST SESSION H.R. 2475

To provide for the long-term improvement of public school facilities, and for other purposes.

# Political progress

- •**72%** of public supports schools as a priority in federal infrastructure bill (2018 Harvard/Politico poll) (incl. 68% of Republicans)
- •100+ meetings with Senate and House members and staff
- Senate Democratic Plan, March 2018: **\$50b** for public school infrastructure
- Momentum like never before



#### [Re] Build America's School Infrastructure Coalition



# We need your help



# **BASIC** [Re] Build America's School Infrastructure Coalition



Basketball Court Key Elementary School



Early Childhood Area Bancroft Elementary School (former play area)

Healthy Child Development

> Quality Education

Community Vitality

Sustainable Environment



Children's Garden Classroom DC Bilingual Elementary School



Small Athletic Field Eaton Elementary School

21st Century School Fund

#fixourschools www.buildusschools.org