



# DAYCATION

## A HOW-TO GUIDE

### WHY MAKE A DAYCATION?

- It's an app for the app-less. Daycations can feature your organization, favorite place, special project, or memorable event in a mobile platform.
- We're in this together. By contributing to this Intertwine Alliance-wide effort, you'll benefit from the marketing strength of 150+ partners.

### DAYCATION EXAMPLES

- Travel the "4T" by Trail, Tram, Trolley & Train and experience urban nature, Portland-style.
- Springtime is eagle time at Jackson Bottom Wetlands. Check out their huge nest at the visitor center, take a trail and see them soar, then quench your thirst at an old-fashioned soda fountain.
- Have a B-themed day around the Tualatin River National Wildlife Refuge with breakfast, birds, and books. Let the bus shuttle you from Tigard to the refuge, then to the Sherwood library, and back to Tigard.

### DAYCATION INSPIRATION CAN COME FROM ANYWHERE

- **Timely Themes:** Holidays, seasons, events in nature, community events.
- **Activity Themes:** Biking, paddling, walking, birding, history, education.
- **Health Themes:** Calorie burning, tranquility, family or community bonding.

### WHAT IS A DAYCATION?

A Daycation is a guided adventure — and you are the guide. The Daycation mobile app, developed by the partners of The Intertwine Alliance, is a collection of Daycations combining more than 3,000 miles of natural areas with fun urban waypoints throughout the Portland-Vancouver area.

### MAKE YOURS!

- **Document your Daycation.** Take your smart phone along on your favorite Intertwine adventure. Take photos and video to describe why you love this Daycation.
- **Submit your Daycation online.** Fill out the simple form at the Daycation Creation Station: [www.theintertwine.org/Daycations](http://www.theintertwine.org/Daycations) Include lots of photos and insider tips!
- **TIP:** Check out the form before you head out on your Daycation so you know what info you'll need to input later.

### ESSENTIAL DETAILS

- Multiple waypoints mixing nature with nearby food, drink and entertainment.
- Descriptions - overall and waypoint-specific
- Enticing photos and a short intro video
- How to get around (walk, wheel, paddle, public transit, etc.)

### TIPS TO MAKE YOURS GREAT!

- **Get Personal:** Highlight an activity you truly love to do, or a natural area or urban waypoint of special significance to your organization.
- **Be Descriptive & Show Off:** Share cool facts, points of interest, and insider tips in your descriptions while adding photos and video to promote your adventure.
- **Use Themes:** Connect your Daycation activities through a shared theme — such as season or holiday, featured activity, or healthy behavior.
- **Vary Time Commitments:** Daycations can take half an hour, a whole day, or more, giving options to those with limited free time as well as those looking for a longer adventure.